



## Valdosta Football Touchdown Club

### Membership and Sponsorship Menu

#### Games & Events at Bazemore-Hyder Stadium per year

##### **Football Games**

- VHS Varsity – 6
- VHS Varsity Spring Game – 1
- VHS JV – 4
- VHS JV Spring Game – 1
- VHS 9<sup>th</sup> Grade – 3
- VHS 9<sup>th</sup> Grade Spring Game – 1
- 7<sup>th</sup>/8<sup>th</sup> Grade VMS & JL Newbern – 6
- 7<sup>th</sup>/8<sup>th</sup> Grade VMS & JL Newbern Spring Game – 1
- 6<sup>th</sup> Grade Games – 2
- 6<sup>th</sup> Grade Spring Game – 1
- Valdosta City Parks & Recreation Games – 53
- VSU Games – 4

##### **Soccer Games**

- VHS Varsity and JV Games – 9
- Events
- VSU Band
- VSU Picture Day

##### **Events**

- VSU Band
- VSU Picture Day
- VHS Band – Southern Opening (annual)
- Visiting Band from Florida practice (annual)
- Soccer Training
- Veterans Day Program (every other year)
- Wrestling Team
- 6 V 6 Soccer
- Soccer
- All Star Football Game – North/South - 1
- Alumni Football Game – 1
- Midnight Madness Football Night - 1



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**Visitor's End Zone Advertising**

New visitor's end zone advertising for 2019

All spaces are 5' x 20'





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### Stadium Jumbotron Advertising



*\*Pricing is based on 7 home games with an average attendance of 4,500 spectators per game. Lowndes @ Valdosta games generate an average of 12,000 spectators. Jumbotron screen is 36' W x 25' H.*

#### **30-second ad on the Jumbotron screen**

- Entire season with 2 ads per game.....\$ **1,400.00**
- Individual game with 2 ads per game.....\$ **200.00**
- Winnersville Classic individual game with 2 ads per game.....\$ **500.00**

#### **10-second ad on the Jumbotron screen**

- Entire season with 2 ads per game.....\$ **875.00**
- Individual game with 2 ads per game.....\$ **125.00**
- Winnersville Classic individual game with 2 ads per game.....\$ **200.00**

#### **First Down graphic sponsor – logo appears on every Wildcat first down for season**

- 4-second logo on every Wildcat first down.....\$ **1,500.00**

#### **Replay graphic sponsor – logo appears on every replay for the season**

- Time varies based on replay length.....\$ **2,000.00**

#### **Message Display – birthday, anniversary, congratulation messages, etc...**

- 10-second display per game .....\$ **65.00**
- Winnersville Classic 10-second display.....\$ **200.00**

#### **Fan Cam – fans, kiss cam, proposals, etc...**

- 25 to 30-second logo display as camera pans fans at the game (per season).....\$ **1,500.00**



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**Football Stadium Advertising Banners**



**Courtyard Banners:**

- 4' x 14' .....\$600.00
- 4' x 4' .....\$200.00



**Visitors Press Box Banners:**

- 3'-½" x 12' .....\$1,000.00



**Field Level Banners:**

- 3'-½" x 12' .....\$850.00



**Valdosta Football Touchdown Club**  
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**Annual Valdosta Wildcat Shootout Golf Tournament**

<b>“Ultra Cat” Master Sponsor</b> .....	<b>\$4,000.00</b>
<ul style="list-style-type: none"><li>• Company mention on select event marketing outlets</li><li>• Banner display at Tournament and Auction Event</li><li>• Hole Sponsor Sign</li><li>• 4-Man Team in Tournament</li></ul>	
<b>“Superior Cat” Sponsor</b> .....	<b>\$2,500.00</b>
<ul style="list-style-type: none"><li>• Banner display at Tournament and Auction Event</li><li>• Hole Sponsor Sign</li><li>• 4-Man Team in Tournament</li></ul>	
<b>Lunch or Reception Sponsor</b> .....	<b>\$2,000.00</b>
<ul style="list-style-type: none"><li>• Banner displayed at Luncheon and Auction Event</li><li>• Hole Sponsor Sign</li><li>• 4-Man Team in Tournament</li></ul>	
<b>Beverage Cart Sponsor</b> .....	<b>\$1,500.00</b>
<ul style="list-style-type: none"><li>• Company Logo on Beverage Cart</li><li>• 4-Man Team in Tournament</li></ul>	
<b>“Super Cart” Sponsor</b> .....	<b>\$1,000.00</b>
<ul style="list-style-type: none"><li>• Flag Stick Sponsor</li><li>• Hole Sponsor</li><li>• 4-Man Team in Tournament</li></ul>	
<b>Golf Cart, Scoreboard, or Information Sponsor</b> .....	<b>\$1,000.00</b>
<ul style="list-style-type: none"><li>• Company Logo on either all Golf Carts, Scoreboards, or Information/Rules Sheet</li></ul>	
<b>“Big Cat” Sponsor</b> .....	<b>\$800.00</b>
<ul style="list-style-type: none"><li>• 4-Man Team in Tournament</li><li>• Hole Sponsor</li></ul>	
<b>Tournament Team (4-man)</b> .....	<b>\$600.00</b>
<b>Flag Stick Sponsor</b> .....	<b>\$300.00</b>
<b>Hole Sponsor</b> .....	<b>\$200.00</b>
<b>Individual Player</b> .....	<b>\$150.00</b>



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### Touchdown Club Memberships

**Platinum.....\$ 2,000.00**

- 2 Reserved season tickets to home games (excluding playoffs)
- 1 Reserved Parking Lot A pass
- Thursday lunch with coach
- Access to Monday Night Film Session

**Gold.....\$ 500.00**

- 2 Reserved season tickets to home games (excluding playoffs)
- 1 Reserved Parking Lot B pass
- Access to Monday Night Film Sessions

**Silver.....\$ 250.00**

- 1 Reserved season ticket to home games (excluding playoffs)
- 1 Reserved Parking Lot B pass
- Access to Monday Night Film Sessions

**Primary A.....\$ 200.00**

- 1 Parking Lot A Reserved pass (if renewing)
- Primary Touchdown Club Membership
- Access to Monday Night Film Sessions

**Primary B.....\$ 100.00**

- 1 Parking Lot B pass
- Primary Touchdown Club Membership
- Access to Monday Night Film Sessions

**Primary.....\$ 50.00**

- Access to Monday Night Film Sessions