



Valdosta Football Touchdown Club

Membership and Sponsorship Menu

Stadium Jumbotron Advertising



**Pricing is based on 6 home games with an average attendance of 4,500 spectators per game. Lowndes @ Valdosta games generate an average of 12,000 spectators. Jumbotron screen is 36' W x 25' H.*

30-second ad on the Jumbotron screen

- Entire season with 2 ads per game.....\$ **1,400.00**
- Individual game with 2 ads per game.....\$ **200.00**
- Winnersville Classic individual game with 2 ads per game.....\$ **500.00**

10-second ad on the Jumbotron screen

- Entire season with 2 ads per game.....\$ **875.00**
- Individual game with 2 ads per game.....\$ **125.00**
- Winnersville Classic individual game with 2 ads per game.....\$ **200.00**

First Down graphic sponsor – logo appears on every Wildcat first down for season

- 4-second logo on every Wildcat first down.....\$ **1,500.00 (SOLD)**

Replay graphic sponsor – logo appears on every replay for the season

- Time varies based on replay length.....\$ **2,000.00**

Message Display – birthday, anniversary, congratulation messages, etc...

- 10-second display per game\$ **65.00**
- Winnersville Classic 10-second display.....\$ **200.00**

Fan Cam – fans, kiss cam, proposals, etc...

- 25 to 30-second logo display as camera pans fans at the game (per season)...\$ **1,500.00 (SOLD)**



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Football Stadium Advertising Banners (3 year contract)



Courtyard Banners:

- 4' x 14'\$1000.00/yr
- 4' x 4'\$600.00/yr



Visitors Press Box Banners:

- 3'-½" x 12'\$1,200.00/yr



Field Level Banners:

- 3'-½" x 12'\$1000.00/yr



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Annual Valdosta Wildcat Shootout Golf Tournament

“Ultra Cat” Master Sponsor.....\$4,000.00

- Company mention on select event marketing outlets
- Banner display at Tournament and Auction Event
- Hole Sponsor Sign
- 4-Man Team in Tournament

“Superior Cat” Sponsor.....\$2,500.00

- Banner display at Tournament and Auction Event
- Hole Sponsor Sign
- 4-Man Team in Tournament

Lunch or Reception Sponsor.....\$2,000.00

- Banner displayed at Luncheon and Auction Event
- Hole Sponsor Sign
- 4-Man Team in Tournament

Beverage Cart

Sponsor.....\$1,500.00

- Company Logo on Beverage Cart
- 4-Man Team in Tournament

“Super Cart”

Sponsor.....\$1,000.00

- Flag Stick Sponsor
- Hole Sponsor
- 4-Man Team in Tournament

Golf Cart, Scoreboard, or Information Sponsor.....\$1,000.00

- Company Logo on either all Golf Carts, Scoreboards, or Information/Rules Sheet

“Big Cat” Sponsor.....\$800.00

- 4-Man Team in Tournament
- Hole Sponsor

Tournament Team (4-man).....\$600.00

Flag Stick Sponsor.....\$300.00

Hole Sponsor.....\$200.00

Individual Player.....\$150.00



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Touchdown Club Memberships

Platinum.....\$ 2,000.00

- 2 Reserved season tickets to home games (excluding playoffs)
- 1 Reserved Parking Lot A pass
- Thursday lunch with coach

Gold.....\$ 500.00

- 2 Reserved season tickets to home games (excluding playoffs)
- 1 Reserved Parking Lot B pass

Silver.....\$ 250.00

- 1 Reserved season ticket to home games (excluding playoffs)
- 1 Reserved Parking Lot B pass

Primary A.....\$ 200.00

- 1 Parking Lot A Reserved pass (if renewing)
- Primary Touchdown Club Membership

Primary B.....\$ 100.00

- 1 Parking Lot B pass
- Primary Touchdown Club Membership

Primary.....\$ 50.00